



Active
Travel
England

The Path to Improving Local Economic Growth

Active Travel Economic Growth Framework



The Road to Growth

Our strategic economic growth plan

March 2017

Economic role 1 – Supporting business productivity and competitiveness, and enabling the performance of SRN–reliant sectors

Economic role 2 – Providing efficient routes to global markets through international gateways

Economic role 3 – Stimulating and supporting the sustainable development of homes and employment spaces

Economic role 4 – Providing employment, skills and business opportunities within our sector



The five pillars are:

1. Improving health and road safety
2. Enhancing road connectivity and efficiency
3. Unlocking new development
4. Supporting jobs growth
5. Boosting local economies



1. Improving health and road safety

- ✓ Increased healthy life years
- ✓ Reduced workplace absenteeism
- ✓ Reduced road traffic collisions



2. Enhancing road connectivity and efficiency

- ✓ Reduced car miles
- ✓ Increasing access to public transport
 - ✓ Increased road capacity



3. Unlocking new development

- ✓ Higher density development
 - ✓ Reduced upfront costs



4. Supporting jobs growth

- ✓ Infrastructure investment create high number of jobs per £ spent
 - ✓ Active travel sector is major employer



5. Boosting local economies

- ✓ Retain staff
- ✓ More high street customers
- ✓ Reduced retail vacancies



Next steps

1. Assuring the evidence base
2. Identify priorities and funding to strengthen the evidence base
3. Publish alongside strategic plan early next year